

An investigation of geographic disparities in health equity in the treatment of psoriasis

Lauren Seigel,¹ Sofia Shoaib,² Keshia Maughn,² Keith Wittstock,¹ Samaneh Kalirai,¹ Andrew Alexis³

¹Bristol Myers Squibb, Princeton, NJ; ²STATinMED, Dallas, TX; ³Weill Cornell Medical College, Ithaca, NY

Introduction

- Patients with moderate to severe psoriasis (PsO) require systemic treatment, which may include advanced nonbiologic and biologic therapies¹
- PsO may be treated by dermatologists, family/general practice physicians, or internal medicine specialists, as well as by nurse practitioners or physician assistants with a dermatology subspecialty
- The distribution of dermatologists is uneven across the United States, with higher concentrations of these specialists in urban areas than in rural areas²

Objective

- To identify and characterize geographic disparity in access to care for patients with PsO in the United States

Methods

Study design

- Retrospective, observational study used de-identified data from STATinMED’s all-payer database of commercial, Medicaid, and Medicare claims

Inclusion criteria

- Patients had ≥ 1 claim with a diagnosis for PsO and ≥ 1 claim for advanced PsO therapy (apremilast or biologics) between January 1, 2015, and December 31, 2019 (identification period)
- The index date was the earliest date of a claim for an advanced PsO treatment on or after a PsO diagnosis during the identification period
- All patients had ≥ 12 months of continuous enrollment before and after their index date
- All patients were ≥ 18 years of age as of their index date

Geographic type identification

- Patients were assigned a 3-digit ZIP code prefix (zip3) based on the location of their most frequently visited primary healthcare provider (HCP) during the study period; if no provider was identified, the patient was designated as rural
- Urban or rural designations were assigned to each zip3 using the Health Resources and Services Administration Rural Assignment Identifiers³
- PsO-treating providers were defined as those who had submitted claims for patients with a PsO diagnosis or who had prescribed advanced therapies for PsO
- The number of PsO-treating providers in each patient’s zip3 were identified and designated as urban or rural based on the zip3
- Patient access to PsO-treating providers was determined by the proportion of patients with 0, 1-2, 3-4, or 5+ providers in their zip3

Results

- Approximately half of the patients in the study population were 55-74 years of age (Table 1)
- 51% of patients had commercial health insurance, while 40% had Medicare
- Almost half (49%) of the patients had an annual household income of less than \$40,000

Table 1. Demographics and baseline characteristics

Characteristic	N = 179,688
Age, mean (median), years	58.5 (61.0)
Race, ^a %	
White ^b	90.1
Black	7.5
Asian	2.4
Sex, %	
Female	56.4
Geographic region, ^c %	
South	40.0
North Central	25.5
Northeast	22.5
West	12.0
Geographic type, %	
Urban	80.0
Rural	20.0

^aExcludes patients with no race identified.
^bWhite includes 11.9% Hispanic and 88.1% non-Hispanic/other ethnicity.
^cSouth: AL, AR, DC, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA, and WV; North Central: IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, and WI; Northeast: CT, MA, ME, NH, RI, VT, NJ, NY, and PA; West: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, and WY.

- Overall, dermatologists and family practice physicians had the lowest provider-to-patient ratios (Figure 1)
- In both urban and rural areas, most PsO care was provided by family/general practice physicians, internal medicine physicians, and dermatologists (Figures 2 and 3)
- Even with a high concentration of providers in urban areas, 2% of patients living in urban areas sought PsO-related care outside of their zip3
- In rural areas, 75% of patients received PsO-related care outside of their zip3

Figure 1. Ratio of providers per 1000 patients, by specialty

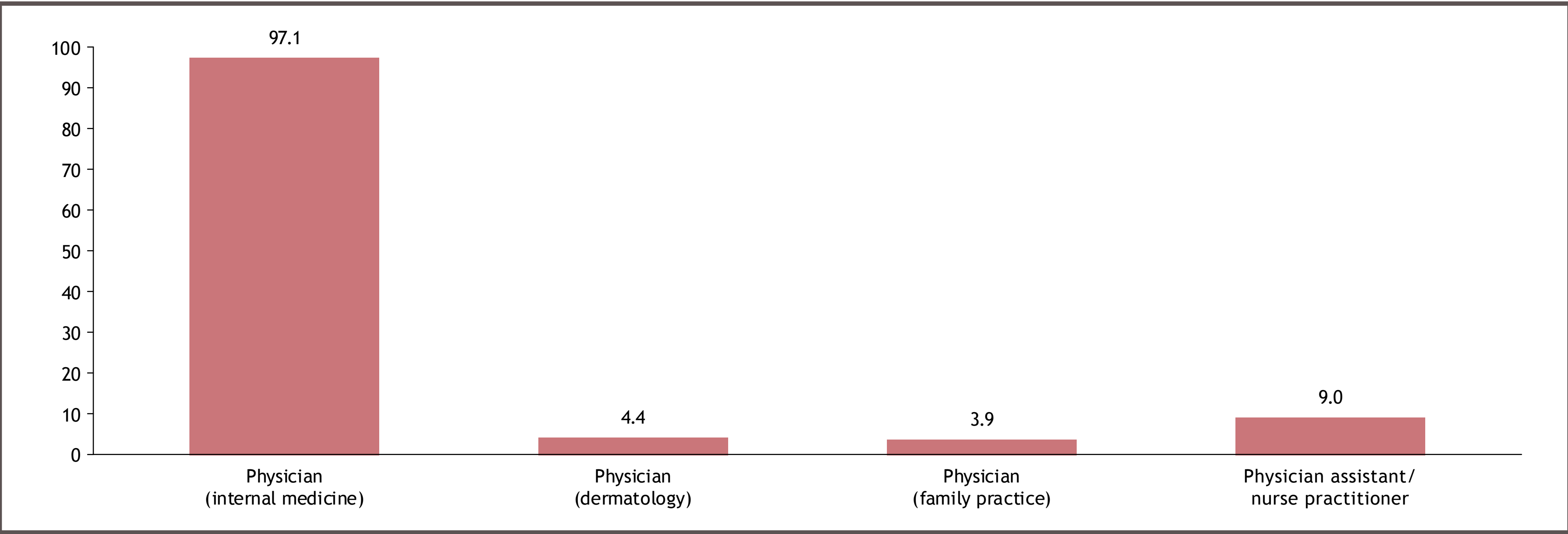


Figure 2. Distribution of psoriasis-treating providers in urban areas^a

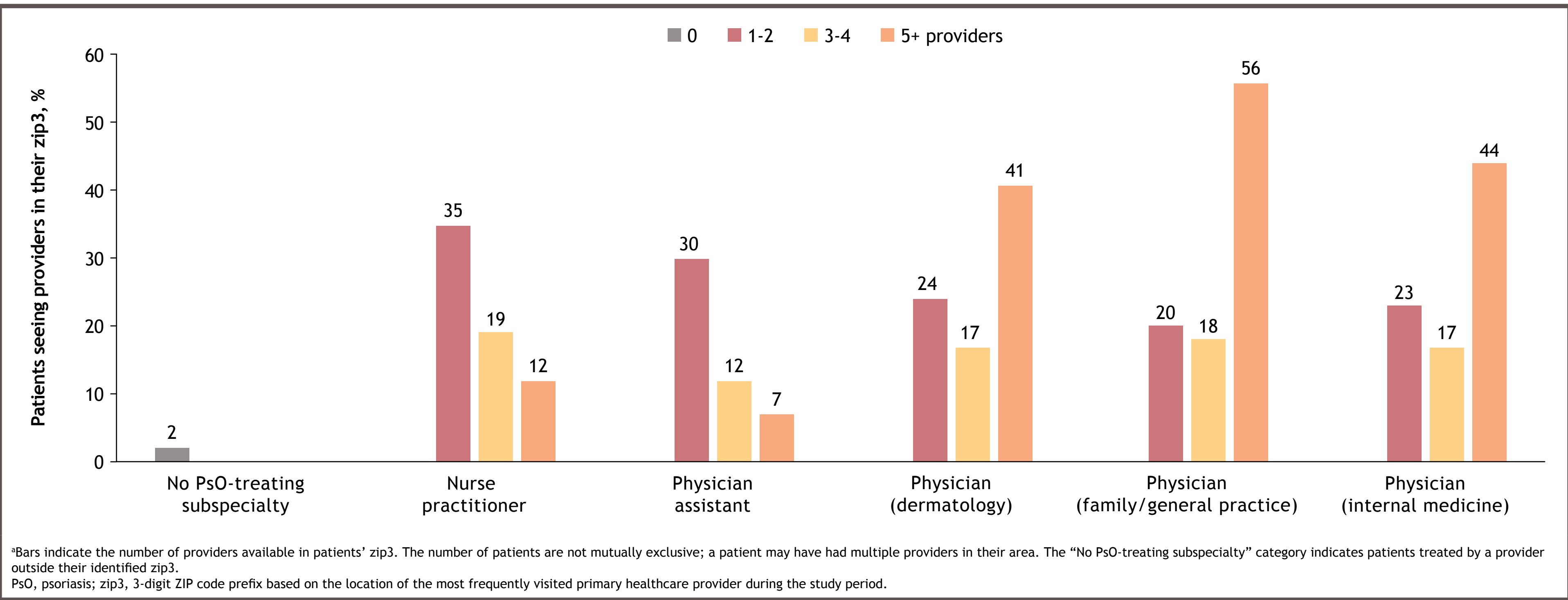
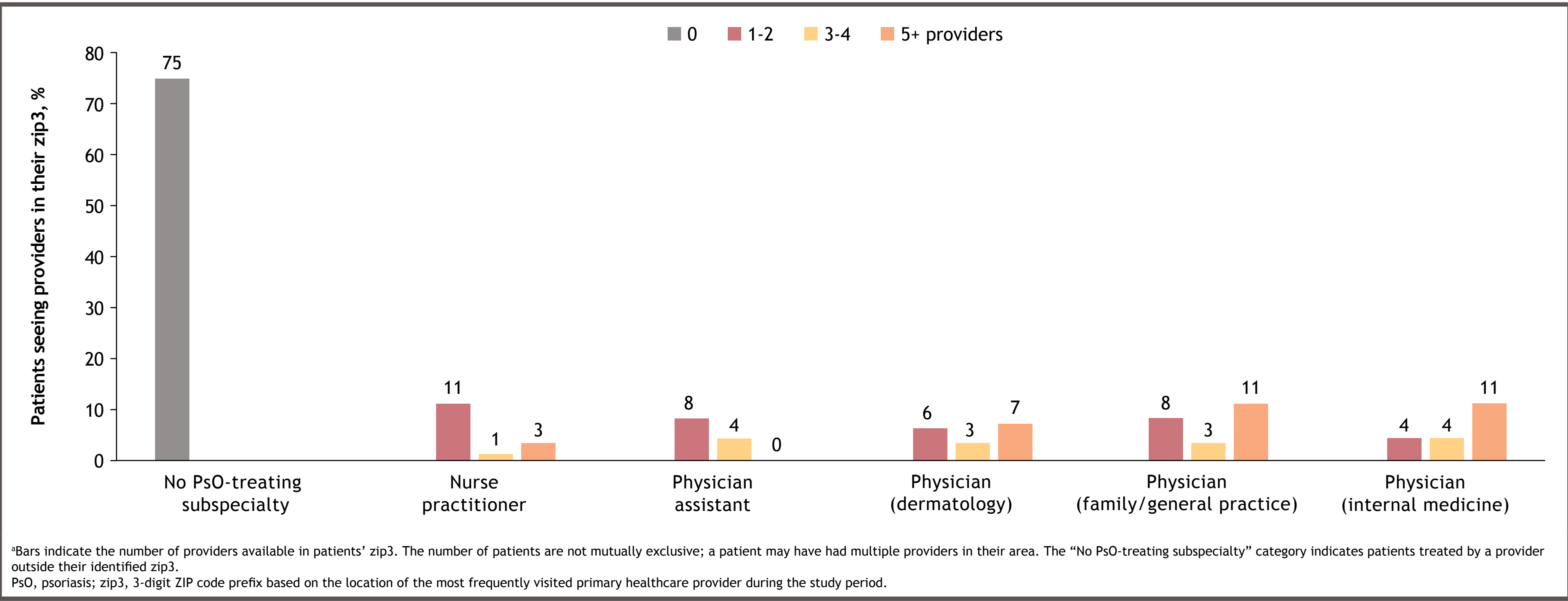


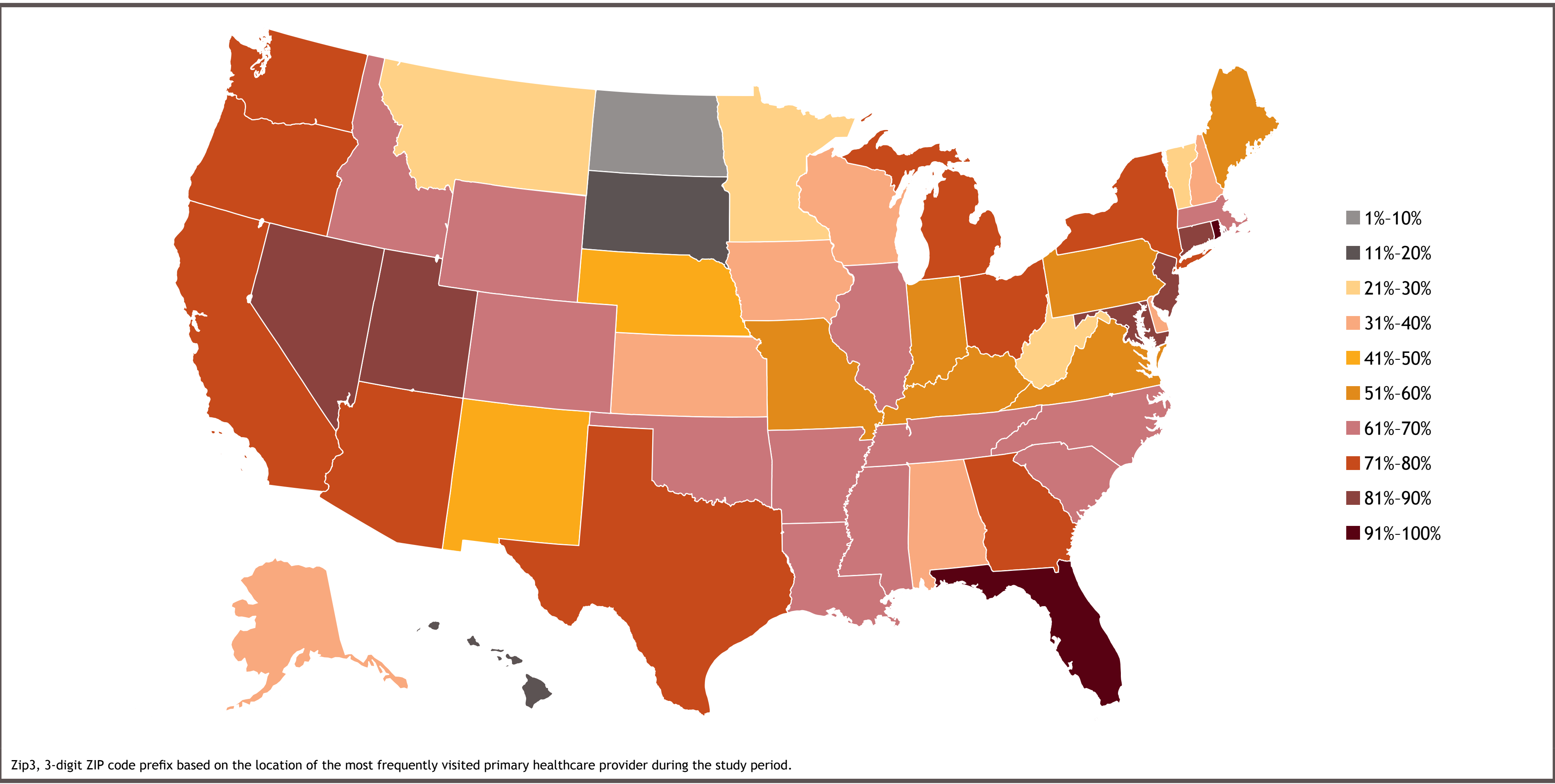
Figure 3. Distribution of psoriasis-treating providers in rural areas^a



Access to PsO-treating dermatologists across the United States

- The 5 states with the lowest access to dermatologists were North Dakota, Hawaii, South Dakota, Minnesota, and Vermont (Figure 4)
 - Fewer than one third of patients in these states had PsO providers within their zip3
- The 5 states with the highest access were Utah, Connecticut, Nevada, Florida, and Rhode Island
 - 87%-96% of patients in these states had a PsO-treating dermatology provider within their zip3
- In all states, a greater proportion of patients received biologics compared with oral therapies
 - Only California had more than 7% of patients receiving oral therapies
 - In 26 states—including Hawaii, South Dakota, and Minnesota, which had the lowest access to PsO-treating providers—more than 10% of patients were receiving biologics
 - Connecticut, Delaware, and Nevada had the highest proportions of patients receiving biologics (ranging from 15.4%-16.8%)

Figure 4. Percentage of patients with access to dermatology providers in their zip3, by state



Conclusions

- Geographic disparities in PsO care are evident
 - Patients in rural areas have limited access to PsO-treating providers who prescribe advanced therapies
 - Up to 75% of patients in rural areas seek dermatologic care outside of their zip3 area compared with 2% in urban areas
 - In urban areas, patients likely seek care outside of their zip3 area because of health insurance restrictions
 - A large proportion of patients in rural areas traveled from their zip3 to urban areas, indicating limited access to dermatology specialty care in a large portion of the United States
 - The observed geographic disparities raise the question of whether PsO treatments that are easy to administer (ie, oral therapies) and/or require little to no monitoring would help to alleviate the burden of limited access to PsO-treating providers in rural areas
- Future research will further explore differences in PsO treatment patterns resulting from geographic disparities in specialty care

References

- Menter A, et al. *J Am Acad Dermatol*. 2019;80:1029-1072.
- Feng H, et al. *JAMA Dermatol*. 2018;154:1265-1271.
- Health Resources and Services Administration. <https://www.hrsa.gov/rural-health/about-us/what-is-rural>.

Acknowledgments

- This study was supported by Bristol Myers Squibb
- Medical writing and editorial assistance was provided by Cheryl Jones of Peloton Advantage, LLC, an OPEN Health company, and funded by Bristol Myers Squibb

Disclosures

- LS, KW, and SK: Employees of and shareholders in Bristol Myers Squibb
- SS and KM: Employees of STATinMED, which has received consulting fees from Bristol Myers Squibb
- AA: Grants (funds to institution): AbbVie, Almirall, Amgen, Arcutis, Bristol Myers Squibb, Cara, Castle, Dermavant, Galderma, Leo, Novartis, Valeant (Bausch Health), and Vyne; Advisory board/consulting: AbbVie, Allergan, Almirall, Amgen, Arcutis, Bausch Health, Beiersdorf, Bristol Myers Squibb, Cutera, Dermavant, Eli Lilly, Galderma, Janssen, L'Oréal, Leo, Ortho, Pfizer, Sanofi-Regeneron, Sol-Gei, Swiss American, UCB, VisualDx, and Vyne; and Speaker: Bristol Myers Squibb, Pfizer, Regeneron, and Sanofi-Genzyme

Scientific Content on Demand

To request a copy of this poster:

Scan QR code via a barcode reader application

QR codes are valid for 30 days after the congress presentation date.